

SOCIOLOGY 4MM3

Winter 2020

Day and Time of Classes: Tuesday 2:30am to 5:20pm

Class Location KTH B105

Instructor: McLaughlin KTH 620

Ext.:23611

Office Hours: Listed below and posted
on Avenue to Learn and by appointment

Email Address: nmclaugh@mcmaster.ca

COURSE DESCRIPTION

There is a lively debate underway among academics, journalists, students and the public about the public responsibility of professors and universities. Should academics engage with the public to inform and/or change society or is the primary responsibility of professors to be scientific and scholarly, engaging with other experts inside academic disciplines to produce reliable knowledge? The most recent discussion of this set of broader issues has been called the public intellectual debate which came to Canada in the 1990s and in sociology it was the public sociology debate which started around 2004. We will start with an overview of the general issues at stake in this debate, and then examine a set of case studies including the rise and fall of Erich Fromm, the psychologists Erik Erikson and BF Skinner and sociologist David Riesman (the 1950s and 1960s in the US), discuss the differences between George Herbert Mead and Erving Goffman on this question within symbolic interactionism, talk about feminism public psychoanalysis, look at Du Bois, Fanon and critical race theory, explore Maslow and humanistic psychology, talk about controversies regarding the politics of social psychology, Jonathan Haidt and Jordan Peterson, theorize the social psychology of creativity, and end with Arlie Hochschild and the return of Erich Fromm's theorizing in the context of Donald Trump and recent world events.

While classes are in session and not during the Feb break: Tuesday: 2:00pm to 2:20pm and Wed 230pm to 3:00pm. Over times by appointment.

Grades

Hop Hat Quizzes= 30%

Participation= 10%

Midterm= 30%

Final= 30%

Quizzes= 30%

The quizzes will be done at the beginning of each class, starting the 3rd week.

There will 10 in today. You will be able to take your best 2 scores, and substitute them for 2 weeks you either do badly or miss.

Participation 10%: We will take attendance and you will get participation grades for activities that will help you understand the material and prepare for the exams.

Each exam (midterm and final) will be worth 30%.

Each will involve 20 multiple choice questions (like the one on the quizzes) for 60% and 4 short answers out of a possible 5 (like the ones we do in participation part of the class) for 40%.

We will discuss the details regarding all of this, in class. And the details for Top Hat will be discussed in class and posted online.

OUTLINE

Jan 7: Intro to class and public sociology

Michael Burawoy, "For Public Sociology" *ASR* 2005

Jan 14: Public Intellectuals and the Public Authority of Psychotherapy

McLaughlin and Townsley "Contexts of Cultural Diffusion: A Case Study of the Public Intellectual Debate in Canada," *CRS* 2011

Park, David. "The couch and the clinic The cultural authority of popular psychiatry and psychoanalysis." *Cultural Studies* 18, no. 1 (2004): 109-133.

Jan 21 : The Rise and Fall of Erich Fromm

McLaughlin, Neil. "How to become a forgotten intellectual: Intellectual movements and the rise and fall of Erich Fromm." In *Sociological Forum*, vol. 13, no. 2, pp. 215-246. Kluwer Academic Publishers-Plenum Publishers, 1998.

McLaughlin, N., 1996. Nazism, nationalism, and the sociology of emotions: Escape from freedom revisited. *Sociological Theory*, pp.241-261.

Jan 28: Erik Erikson and BF Skinner

Holsworth, R.D., 1982. The Politics of Development: The Social Psychology of Erik Erikson. *The Georgia Review*, 36(2), pp.385-403.

Howard Garner, "The Enigma of Erik Erikson," *New York Review of Books*, June 24, 1999.

Morris, M.B. and Hesslink, G.K., 1974. "The Potential Impact of BF Skinner upon American Sociology: Some Further Considerations." *The American Sociologist*, pp.149-153.

Feb 4: Feminism and Freud

Carol Gilligan, "In a Different Voice" HER 1977

Angharad Valdivia, "Bell books: Ethics from the Margins." QI 2002

Chodorow, N.J., 1985. Beyond drive theory. *Theory and Society*, 14(3), pp.271-319.

Feb 11: Du Bois and Fanon

Franz Fanon, "This is the Voice of Algeria," 1965.

Aldon Morris, "WEB Du Bois at the Center," BJS 2017.

Morris, A. and Ghaziani, A., 2005. DuBoisian sociology: a watershed of professional and public sociology. *Souls*, 7(3-4), pp.47-54.

Break Feb 18 to Feb 22

Feb 25: Exam

March 3: Riesman and Maslow

Neil McLaughlin, "Critical Theory Meets America," AS 2001

Maslow, A.H., 1943. A theory of human motivation. *Psychological review*, 50(4), p.370.

March 10: Mead and Goffman

Goffman, E., 1983. The interaction order: American Sociological Association, 1982 presidential address. *American sociological review*, 48(1), pp.1-17.

Deegan, M.J. and Burger, J.S., 1978. George Herbert Mead and social reform: His work and writings. *Journal of the History of the Behavioral Sciences*, 14(4), pp.362-372.

March 17: Mills and Hochschild

Hochschild, A.R., 1979. Emotion work, feeling rules, and social structure. *American journal of sociology*, 85(3), pp.551-575.

Sterne, J., 2005. C. Wright Mills, the Bureau for Applied Social Research, and the meaning of critical scholarship. *Cultural Studies? Critical Methodologies*, 5(1), pp.65-94.

Hochschild on Trump, see link in Avenue to Learn

March 24: Collaborate Circles and Vaughan

Ugo Corte, "A refinement of Collaborative Circles Theory," SPQ 2013.

Vaughan, D., 2006. NASA revisited: Theory, analogy, and public sociology. *American Journal of Sociology*, 112(2), pp.353-393.

March 31: Haidt

See links on Avenue to Learn

April 7: Peterson and Replication

See links on Avenue to Learn.

Final Exam organized by the University, date to be announced

Please note the following rules. And Consult Avenue to Learn for Instructions for Assignments, Grading Rubrics and all deadlines.

ACADEMIC DISHONESTY:

Academic dishonesty consists of misrepresentation by deception or by other fraudulent means and can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: "Grade of F assigned for academic dishonesty"), and/or suspension or expulsion from the university.

It is your responsibility to understand what constitutes academic dishonesty. For information on the various kinds of academic dishonesty please refer to the Academic Integrity Policy, specifically Appendix 3, located at <http://www.mcmaster.ca/policy/Students-AcademicStudies/AcademicIntegrity.pdf>

The following illustrates only three forms of academic dishonesty: 1. Plagiarism, e.g. the submission of work that is not one's own or for which other credit has been obtained.

2. Improper collaboration in group work.

3. Copying or using unauthorized aids in tests and examinations.

COURSE LEARNING OBJECTIVES

"This course addresses three University Undergraduate Degree Level Expectations (see <http://cfl.mcmaster.ca/COU/degree/undergraduate.html>). First, sociological theories and social psychological theories are diverse in their claims and in their focus. Gaining knowledge of these diverse theories, will expand the student's depth and breadth of knowledge. Second, there is no single sociological theory/social psychological theory accepted as the final or best approach. As such, this course requires that students consider and critically evaluate competing theoretical approaches. In so doing, students will gain an awareness of limits of knowledge. Finally, this course will encourage students to discuss theoretical issues in class and grading is based on essay exams, presentations, concept maps and book reviews. In each case, the student's communication skills will be challenged and enhanced."

DEPARTMENTAL/UNIVERSITY POLICIES:

Do NOT fax assignments. Please see your instructor for the most appropriate way to submit assignments.

The Sociology staff do NOT date-stamp assignments, nor do they monitor the submission or return of papers.

The McMaster Student Absence Form (<http://www.mcmaster.ca/msaf/>) is a self reporting tool for Undergraduate Students to report absences that last up to 3 days and provides the ability to request accommodation for any missed academic work. Please note, this tool cannot be used during any final examination period.

You may submit a maximum of 1 Academic Work Missed request per term. It is YOUR responsibility to follow up with your instructor immediately regarding the nature of the accommodation.

If you are absent more than 3 days, exceed 1 request per term, or are absent for a reason other than medical, you MUST visit your Associate Dean's Office (Faculty Office). You may be required to provide supporting documentation.

This form should be filled out when you are about to return to class after your absence.

Students should check the web, the white board and the Undergraduate Bulletin board outside the Sociology office (KTH-627) for notices pertaining to Sociology classes or departmental business (eg. class scheduling information, location of mailboxes and offices, tutorial information, class cancellations, TA job postings, etc.).

Computer use in the classroom is intended to facilitate learning in that particular lecture or tutorial. At the discretion of the instructor, students using a computer for any other purpose may be required to turn the computer off for the remainder of the lecture or tutorial.

The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check his/her McMaster email and course websites weekly during the term and to note any changes.

It is the policy of the Faculty of Social Sciences that all e-mail communication sent from students to instructors (including TAs), and from students to staff, must originate from the student's own McMaster University e-mail account. This policy protects confidentiality and confirms the identity of the student. It is the student's responsibility to ensure that communication is sent to the university from a McMaster account. If an instructor becomes aware that a communication has come from an alternate address, the instructor may not reply at his or her discretion.

Academic Accommodation of Students with Disabilities

Students with disabilities who require academic accommodation must contact [Student Accessibility Services \(SAS\)](#) to make arrangements with a Program Coordinator. [Student Accessibility Services](#) can be contacted by phone 905-525-9140 ext. 28652 or e-mail sas@mcmaster.ca. For further information, consult McMaster University's [Academic Accommodation of Students with Disabilities](#) policy.

Religious, Indigenous and Spiritual Observances (RISO)

The University recognizes that, on occasion, the timing of a student's religious, Indigenous, or spiritual observances and that of their academic obligations may conflict. In such cases, the University will provide reasonable academic accommodation for students that is consistent with the Ontario Human Rights Code. Please review the [RISO information for students in the Faculty of Social Sciences](#) about how to request accommodation.

****NOTE: COURSE CANCELLATION:** Instructors for all courses, except supervised study, thesis and research/study courses, are required to return graded material equal to a minimum of 10% of the session's total mark prior to the final date by which a student may withdraw from a course without academic penalty.

This year the deadlines for dropping a class are: Term 1 - Fri. Nov. 9, and Term 2 - Fri. Mar. 15.